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#2

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of:

Attorney Docket No.: 55121-88021

KOPLAR, Edward J.
CIARDULLO, Daniel A.
WITHERS, James G.
CHUPP, Christopher

Group Art Unit: To Be Assigned

Serial No.: 09/829,223

Examiner: To Be Assigned

Filed: April 9, 2001

For: UNIVERSAL METHODS AND DEVICE FOR HAND-HELD
PROMOTIONAL OPPORTUNITIES

INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents
Washington, D.C. 20231

Sir:

This Information Disclosure Statement is being filed within three (3) months of the filing date of the application or date of entry into the national stage of an international application or before the mailing date of a first Office Action on the merits whichever event occurs last, in keeping with 37 CFR 1.97(b).

Applicants submit herewith patents, publications or other information of which they are aware, if any, which they believe may be material to the examination of this application and in respect of which there may be a duty to disclose in accordance with 37 CFR 1.56.

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Koplar et al.
Atty Docket No. 55121-88021
#473839



Specifically, Applicants provide copies of 23 U.S. patents which are cited in attached Form PTO-1449.

The filing of this Information Disclosure Statement shall not be construed as a representation that a search has been made (37 CFR 1.56(g)), an admission that the information cited is, or is considered to be, material to patentability or that no other material information exists.

The filing of this Information Disclosure Statement shall not be construed as an admission against interest in any manner. Notice of January 9, 1992, 1135 O.G. 13-25, at 25.

Any such patents, publications or other possibly material information which are known to Applicants are listed on the enclosed is a copy of PTO Form 1449 (modified) listing patents and/or other documents, legible copies of which are enclosed. After reasonable inquiry, no other information material to examination of the above-referenced application is known to Applicants.

Respectfully submitted,

Date: _____

7/12/01

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Enclosures: PTO-1449 and references cited.



FORM PTO-1449

INFORMATION DISCLOSURE STATEMENT

Atty Docket

Serial No.

55121-88021

09/829,223

Applicant

KOPLAR et al.

Filing Date

April 9, 2001

Group

To Be Assigned

U.S. PATENT DOCUMENTS

Examiner Initials	Document No.	U.S. Patent Document Number	Date	Name	Class	Sub-Class	Filing Date
	AA	4,540,880	09-10-1985	Hipko			
	AB	4,620,877	11-04-1986	Skukowski			
	AC	4,745,468	05-17-1988	Von Kohorn			
	AD	4,807,031	02-21-1989	Broughton et al.			
	AE	4,876,592	10-24-1989	Von Kohorn			
	AF	4,926,255	05-15-1990	Von Kohorn			
	AG	5,034,807	07-23-1991	Von Kohorn			
	AH	5,227,874	07-13-1993	Von Kohorn			
	AI	5,253,345	10-12-1993	Fernandez et al.			
	AJ	5,262,860	11-16-1993	Fitzpatrick et al.			
	AK	5,283,734	02-01-1994	Von Kohorn			
	AL	5,488,571	01-30-1996	Jacobs et al.			
	AM	5,535,147	07-09-1996	Jacobs et al.			
	AN	5,594,493	01-14-1997	Nemirofsky			
	AO	5,697,844	12-16-1997	Von Kohorn			
	AP	5,734,413	03-31-1998	Lappington et al.			
	AQ	5,767,896	06-16-1998	Nemirofsky			
	AR	5,815,127	09-29-1998	Jacobs et al.			
	AS	5,835,388	11-10-1998	Helm			
	AT	5,880,769	03-09-1999	Nemirofsky			
	AU	5,907,350	05-25-1999	Nemirofsky			
	AV	5,953,047	09-14-1999	Nemirofsky			
	AW	6,094,228	07-25-2000	Ciardullo et al.			

FOREIGN PATENT DOCUMENTS

Document	Number	Date	Country	Class	Sub-Class	Translation
BA						Yes No
BB						Yes No

OTHER (Including Author, Title, Date, Pertinent Pages, etc.)

CA	Interactive Systems, Inc. - Core Technology, brochure, 17 pages
CB	TV Answer News Summary, February 1993, 5 pages
CC	TV Answer - Applications, 29 pages
CD	The International Journal of ITV - The 100 Day Report, 14 pages

Examiner

Date Considered

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to Applicant.